

ROCK 95's \$10,000 Secret Sound Contest Rules and Regulations

- Rock 95's \$10,000 Secret Sound Contest (Herein by referred to as "The Contest") will run for a minimum of 4 weeks; starting at 7am on Monday, January 19th, 2026, and concluding once the \$10,000 Secret Sound gets revealed or when Rock 95 determines a contest close date.
- To successfully qualify for "The Contest" you must be the 9th caller through at 705-721-ROCK (7625), when prompted. The Contest Prompt will run thirteen times every weekday between 7am-7pm for the duration of the contest. The 9th caller through will be awarded one guess. All guesses must be specific.
- Rock 95 is not responsible for the inability of a listener to call due to service interruptions, technical problems, the failure of telephone or electronic equipment or the inability of a listener to contact Rock 95 for any reason whatsoever. Decisions of Rock 95 and Central Ontario Broadcasting are final and cannot be challenged.
- The minimum cash prize that can be won with "The Contest" is \$100. The maximum cash prize of "The Contest" is \$10,000. Every time an incorrect guess is made, the cash prize will increase by \$25 to a maximum of \$10,000. Once "The Contest" prize has reached the maximum it will remain at \$10,000 until the Secret Sound is guessed correctly. If the Secret Sound is guessed before the maximum prize is reached, we will reset and start over at \$100 and will continue to grow by \$25 for every incorrect guess until the Secret sound is revealed.
- If there is no "Secret Sound" winner on any given day, the game will continue to the next business day with the same "Secret Sound" effect being aired. The "Secret Sound" will continue to carry over to the next business day until a contestant correctly identifies the "Secret Sound". The Station reserves the right to end or change the sound at any time.
- Once a listener has correctly identified the "Secret Sound" effect, the game will terminate. A new "Secret Sound" effect will be played on air, either later on that day or on the following business day within contest period.
- Rock 95 reserves the right to amend the rules at any time, and/or make the changes effective retroactively. If after the contest has begun, changes or updates are made, the changes will be announced on the day the changes are made. Rules and Regulations will be available at the Rock 95 Office located at 431 Huronia Road Unit 10, Barrie Ontario.
- "The Contest" is open to anyone residing within the Rock 95 traditional Broadcast Coverage area, whom are over the age of 18. This excludes personnel of Rock 95, Central Ontario Broadcasting, their affiliated companies or subsidiaries, their advertising and promotional agencies, and members of their respective families. All eligible members from the same family and/or household can play the contest. However, only one member per family/household can guess correctly and win during the entirety of "The Contest".
- Contestants are required to provide truthful information. Rock 95 will reject any entry that the station discovers to be fraudulent.

- Rock 95 reserves the right to disqualify any participant without notice. Reason for disqualification may include, but are not limited to: Any contestant found to be: violating the Contest rules; tampering or attempting to tamper with the entry process or the operation of the Contest or any Contest website; acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or attempting to undermine the legitimate operation of the Contest. Any attempt by a contestant or any other individual to undermine the legitimate operation of this Contest may be a violation of criminal and/or civil laws. Should any such attempt be made, Rock 95 reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution, and Central Ontario Broadcasting reserves the right to ban or disqualify a contestant from this Contest and any future contests.
- Rock 95 reserves the right to substitute contest prizes with other prizes of approximately equivalent value.
- Rock 95 reserves the right to cancel or modify contest and contest rules at any time. By entering, contestants acknowledge they have read, understood, accepted and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Contestants may not sell, assign or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.
- Contestants can call in to guess the Secret Sound as many times as they would like. If a contestant successfully guesses and reveals the Secret Sound, they cannot call in win again for the remaining duration of the contest.
- Rock 95 reserves the right to broadcast hints at various times throughout the day and post incorrect guesses as well as the Secret Sound online at www.rock95.com.
- Rock 95 may, in its sole direction, choose not to announce a Sound on any weekday during the contest period. Contest entries will not be considered on days when no Sound is announced.
- Odds of winning the Secret Sound promotion will depend on the number of entries received for the contest.
- By entering this contest, you are giving Rock 95 and their promotional partners consent to publicize and/or broadcast your name, character and you forfeit the right to decline being part of an interview. You also forfeit the right to decline your photo being taken by Rock 95 and shared across our Social Media Platforms and website.