CONTEST RULES

Win the Ultimate Canadian Prize Pack valued at over \$10,000 at Rock 95's Great Canadian Beaver Toss Event

(the "Contest")

1. ENTRY PERIOD & CONTEST SPONSORS

(a) The Contest is brought to you by the following entities (collectively or individually, the "Contest Sponsors"): Central Ontario Broadcasting ("ROCK 95"), operator of radio station Rock 95; Smitty's Furniture; Chilly Moose; Barrie Leisure Scapes; Fox's Bakery & Deli; Sir Sam's Inn; and Town and Country Steakhouse.

(b) The contest entry period (the "Entry Period") begins at **5:01 a.m. on Tuesday, May 13, 2025**, and ends at **10:00 a.m. on Friday, June 27, 2025**. All times are Eastern Standard Time (EST).

2. HOW TO ENTER

(a) No purchase necessary.

(b) To enter the Contest, you must:

(i) Qualify to attend Rock 95's *Great Canadian Beaver Toss* (the "Event") to be held at **Meridian Place in Downtown Barrie (65 Dunlop Street East & 30 Simcoe Street)** on **Friday, July 4, 2025**, from **5:00 p.m. until approximately 7:00 p.m.**

(ii) Attend and participate in the Event in person, or have a Proxy participate on your behalf (as described below), in accordance with these Contest rules.

(c) A total of **ninety-five (95)** qualifiers will be eligible to participate in the Event (each a "Contestant") in accordance with the following qualification method:

i) Listen to Rock 95 every weekday during the Entry Period and be Caller 9 through at 705-721-ROCK
 (7625) whenever prompted by the special *Great Canadian Beaver Toss* cue to call. Approximately thirteen (13) Official Contest Plays will occur per week during the Entry Period. If you successfully qualify, you will become one of the ninety-five (95) Contestants competing in the Event.

(d) You may attempt to qualify multiple times; however, you may only qualify once during the Contest.

(e) Any attempt or suspected attempt to enter the Contest or qualify in a way not authorized by these rules will be deemed tampering and will void all your entries.

(f) Rock 95 reserves the right to amend these rules at any time and make such changes retroactive. If changes or updates are made after the Contest begins, they will be announced on the day the changes are made and will be available at the Rock 95 office, located at 431 Huronia Road, Unit 10, Barrie, Ontario.

(g) By accepting an invitation to the Event, Contestants confirm compliance with these rules and release each of the Releasees (defined below) from any liability in connection with the Contest and/or the awarding or use of any prize.

(h) Although this Contest may be promoted via third-party social media platforms (each, a "Third Party Service"), participants acknowledge:

(i) The Contest is not sponsored, endorsed, administered by, or associated with any Third Party Service.(ii) If entry is made through a Third Party Service, participants must have a valid and public account and comply with the applicable terms and policies.

(iii) Any questions, comments, or complaints regarding the Contest should be directed to Rock 95 and not to the Third Party Service.

By participating, you release any Third Party Service from liability related to the Contest.

3. ELIGIBILITY

(a) This Contest is open to Canadian residents who, at the time of participation, are:

- 19 years of age or older, and
- Residing within the terrestrial listening range of Rock 95 (i.e., able to receive the Rock 95 FM broadcast without using satellite radio, internet streaming, cable, or an app).
 Determination of eligibility is at Rock 95's sole discretion.

(b) Employees, officers, directors, agents, and representatives of the Contest Sponsors, prize suppliers, contest judges (if applicable), affiliated companies, and their immediate household members are not eligible.

(c) Rock 95 reserves the right at any time to require proof of identity and eligibility, including government-issued photo ID. Providing false, misleading, or incomplete information will result in disqualification.

(d) If a Contestant is unable to attend the Event, they may appoint a Proxy (subject to Rock 95 approval) who meets all eligibility requirements and is not already acting as a Proxy for another Contestant.

4. PRIZE DESCRIPTION

(a) One (1) eligible Contestant will win the **Ultimate Canadian Prize Pack**, valued at **over \$10,000**, which includes:

- A flight for two anywhere Porter Airlines flies in Canada
- A \$2,000 gift card from Smitty's Furniture

- A \$1,500 shopping spree at Chilly Moose
- Two Muskoka chairs and table from Barrie Leisure Scapes (valued at \$2,000)
- \$1,200 in fine dining from Town and Country Steakhouse
- A summer's worth of BBQ meats, buns, and cheese from Fox's Bakery & Deli (valued at \$1,000)
- A romantic getaway to Sir Sam's Inn & Spa

(b) The prize must be accepted as awarded and is non-transferable, non-refundable, and nonexchangeable unless otherwise determined by the Contest Sponsors. If the prize or a component is unavailable, a substitution of equal or greater value may be made at the sole discretion of the Contest Sponsors.

(c) Prizes are awarded "as is" with no further warranties.

(d) **Odds of winning** depend on the number of eligible Contestants (or their Proxies) in attendance at the Event.

5. TOURNAMENT EVENT

(a) Contestants or Proxies must register at the Event by **4:45 p.m. on Friday, July 4, 2025**, with valid photo ID, as outlined in their invitation or provided by Rock 95.

(b) Contestants unable to attend must notify Rock 95 by **12:00 p.m. (noon) on Friday, June 28, 2025**, in writing or by phone, providing the name of their Proxy. Failure to notify by the deadline will result in disqualification.

(c) Ninety-five (95) Contestants (or Proxies) will participate in the *Great Canadian Beaver Toss* (the "Activity").

(d) Contestants will compete in a cornhole-style toss. The order of competition will be determined based on qualification date.

(e) Each Contestant will face off according to the official game rules.

(f) A winner will be declared when one (1) Contestant defeats all opponents in the tournament bracket, as determined by Rock 95.

(g) To be declared the winner, the finalist must:

- (i) Correctly answer a skill-testing question without aid,
- (ii) Comply fully with these rules, and

(iii) Sign and return a Release Form and other documents as requested.

(h) All decisions of Rock 95 and their representatives are final and not subject to appeal.

(i) Failure to adhere to the rules may result in disqualification and forfeiture of the prize.

- (j) Proof of identity may be required to claim the prize.
- (k) Once verified, prize distribution will be promptly coordinated.

6. RELEASE OF LIABILITY / CONSENT TO PUBLICITY

By entering, you:

(i) Agree to be bound by these rules and all decisions of the Contest Sponsors,

(ii) Release the Contest Sponsors, their affiliates, employees, and agents (the "Releasees") from all liability related to participation or prize use, and

(iii) Grant the Contest Sponsors the right to use your name, city, likeness, voice, and any statements in any publicity worldwide, in perpetuity, without additional compensation, unless prohibited by law.

7. LIMITATION OF LIABILITY

The Releasees are not responsible for:

- Lost, delayed, or misdirected communications
- Technical failures or website outages
- Printing or typographical errors
- Injuries or damages resulting from participation in the Contest

8. PRIVACY

By entering, you consent to Rock 95 collecting, using, and disclosing your personal information for contest purposes. Your information will not be shared with third parties unless specified.

9. GENERAL

(a) Laws and Rules: This Contest is subject to federal, provincial, and municipal laws. Disputes are governed by Ontario law.

(b) **Cancel and Amend**: Rock 95 may cancel, suspend, or amend the Contest at any time, without notice, for any reason.

(c) **Conduct**: Contest Sponsors may disqualify any entrant for violating the rules or interfering with the contest.